

Spring Clean Checklist

☐ Refine Messaging

Check your copy and CTA's to consider the three 'Ms': mission, message, and mechanics.

☐ Review Global Navigation

Prioritize your pages and group into appropriate categories.
Replace any complex or too-clever labels with something simple and accurate.
Check all navigation links for errors and update.

☐ Improve Accessibility

Check for color contrast.
Button sizes and space around links.
Add Alt text to any images
Add spacing where needed between objects and copy.

☐ Streamline Forms

Optimize your forms for their goals.
Remove all non-essential fields and simplify the layout.

☐ Optimize for Search Engines

Compress photos and optimize videos.
Check for broken internal links.

☐ Optimize for Mobile

Check layout for any objects or copy out of order or misaligned.
Check CTA size and locations for readability and correct associations.
Check mobile navigation for usability and clarity.
Check form formatting for use with touch screens.



If you're feeling stuck on a website task or you've uncovered a few unexpected issues along the way, don't stress! Minty Pixel is here to help! Sometimes a quick conversation can make all the difference. Book a call at Minty-Pixel.com and we'll work through it together.